

Libertea LLC
1601 Hagood Avenue
Columbia SC 29204

Libertea Committee/ Issue
Submission Number 3227 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6898
(864) 576-7777 FAX (864) 587-4480

Original

Client: Libertea Committee/ Issue	Submission Cost: 26020	Campaign Ref: BX212102601
Buyer: ..	Client/Product/Estimate:	Sales Rep: WSPA Political
Schedule Dates: 10/28/12 to 11/11/12	Weeks: 3	Order Ref: Pension Reform
Est./PO Number: Pension Reform	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Pension Reform	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	11/05	Total	Cost
1	M-Su 11p News M..... Isolations: W/C 10/22S	03	1020	30 Comme	Nbr of Spots	1		1	1020
3	M-F 6a News M..... Isolations: W/C 10/22S	01	600	30 Comme	Nbr of Spots	1		1	600
4	Wed 8p ET / 7p CT Survivor MTWTFSS Isolations: W/C 10/29 ..W....	01	4000	30 Comme	Nbr of Spots	1		1	4000
5	M-F 6p News M..... Isolations: W/C 10/22S	01	1050	30 Comme	Nbr of Spots	1		1	1050
6	Sun 6a News MTWTFSS Isolations: W/C 10/22S	01	250	30 Comme	Nbr of Spots	1		1	250
7	Sun 9a ET / 8a CT CBS Sunday Morning News MTWTFSS Isolations: W/C 10/22S	01	600	30 Comme	Nbr of Spots	1		1	600
8	M-F 7a CBS This Morning MTWTFSS Isolations: W/C 10/29 ..WTF..	01	600	30 Comme	Nbr of Spots	1		1	600
9	M-F 8a CBS This Morning	01	400	30 Comme	Nbr of Spots	1		1	400
Weekly Totals: Total Spots(Ord Spots)					2	9	1	12	

Libertea LLC
1601 Hagood Avenue
Columbia SC 29204

Libertea Committee/ Issue
Submission Number 3227 Issue 5



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: Libertea Committee/ Issue	Submission Cost: 26020	Campaign Ref: BX212102601
Buyer: ..	Client/Product/Estimate:	Sales Rep: WSPA Political
Schedule Dates: 10/28/12 to 11/11/12	Weeks: 3	Order Ref: Pension Reform
Est./PO Number: Pension Reform	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	11/05	Total	Cost
10	MTWTFSS Isolations: W/C 10/29F.. Fri 9p ET / 8p CT CSI NY	01	3500	30 Comme	Nbr of Spots	1		1	3500
11	Sun 730p ET / 630p CT 60 Minutes MTWTFSS Isolations: W/C 10/29S	01	3500	30 Comme	Nbr of Spots	1		1	3500
12	Sun 830p ET / 730p CT Amazing Race MTWTFSS Isolations: W/C 10/29S	01	4500	30 Comme	Nbr of Spots	1		1	4500
13	Mon 10p ET / 9p CT Hawaii Five-0 MTWTFSS Isolations: W/C 11/05 M.....	01	6000	30 Comme	Nbr of Spots		1	1	6000
Weekly Totals: Total Spots(Ord Spots)					2	9	1	12	

Grand Totals				
Month 10 Weeks: 4				
10/22				
Spots	12			
Cost	26020			
Month 11 Weeks: 4				
10/29				
Spots	2			
Cost	850			
		9		
		19170		

Grand Totals: Spots: 12

Gross Total: 26,020.00
Commission: 3,903.00
Net Total: 22,117.00